

NEW ZEALAND એટલે YURANUS

I got my
New Zealand
student visa
from Yuranus

Study 1 year & Get
3 years work permit

FTS :
1 Day Old
Bank Balance

Funds to
show 10-12
Lakhs only

Spouse
can work
full time

IELTS
minimum
5.5 bands

PAY
fees after
Visa

YURANUS

Above Karnavati Pagrakha, Mansi # Road, Vastrapur,
Ahmedabad. Call : 079-4008 2820 / 21, 99780 55666

*Condition apply

FOR THE, BY THE, OF THE
STUDENTS

ISSUE 11

economical
security
simplicity
love
peace
serene

racism
poverty
corruption
CRIME
violence
terror

Smpic
Estd. 1999

WE MOULD MINDS &
SHAPE CAREERS

S.M. PATEL INSTITUTE OF COMMERCE

GUJARAT LAW SOCIETY



MBA Entrance...

Get it right!



Entrance Gurus! Only at Endeavor.

CAT

- Expert and Experienced Faculty Team
- Mentoring by IIM Alumnus
- Exhaustive Course Material
- 20+ Online Mock CATs and 40+ FLT's
- 24 hours Reading Room and Library

GCET

- Stress on Elementary Verbal and Maths
- Over 4000 pages of Exhaustive Material
- 10 Online Mock GCETs and 15 FLT's
- Personalised Preparation Module
- Quicker Maths and Vocabulary Module

Enrollments on for CAT and GCET round the year.



AHMEDABAD: 1st Floor, Suyojan, Nr. Hotel President, Of f. C.G. Road. Ph.: 079 - 26464053 / 26420509

GANDHINAGAR: 3rd Floor, Swagat Rain Forest - I/A, Nr. City Pulse. Ph.: 079 - 32449313 / 23600050

AHMEDABAD | BHOPAL | GANDHINAGAR | JAIPUR | KANPUR | MUMBAI | RAJKOT | SURAT | VADODARA | VV NAGAR

CAT | MBA | MCA | GCET | GRE | GMAT

PHOTO GALLERY @ SMPIC



PRISM -2011 released by Shri Sudhir Nanavati, Executive Vice President-GLS ; Shri Narhari Amin, Ex. Deputy Chief Minister & Principal Dr. Ashwin Purohit.



Shri Devang Nanavati, Hon. Secretary-GLS delivering the keynote address at Management Lecture Series.



'KALU ETLE ANDHARU'-A winning drama at Gujarat Samachar INT & Vinaveli Competition.



SMPIC Winners at GLS Garba Competition.



Swami Vivekanand Elocution Competition at SMPIC



Shri Sudhir Nanavati, Executive Vice President GLS and the Judges at FACETS & INDRADHANUSH.



PRAYAS- A Charity with Smile.



Civil Defence Workshop

SMPIC - IN THE PRESS

GU's top 50 list springs surprises

15 SY toppers from S M Patel Institute of Commerce

INDIA'S BEST COLLEGES
AN EXCLUSIVE SURVEY

TOP 50 COMMERCE

Overall Rank	College Name	Score	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
1	Sri Ram College of Commerce, Delhi	100	1	1	1	1	1	1	1	1	1	1
2	S.S. Xavier's College, Mysore	98	2	2	2	2	2	2	2	2	2	2
3	D.D. Walchand College, Chennai	95	3	3	3	3	3	3	3	3	3	3
4	S.M. Patel Institute of Commerce, Kirtivadod	94	4	4	4	4	4	4	4	4	4	4
5	Dhawan's College, Mumbai	93	5	5	5	5	5	5	5	5	5	5

Ruchir takes five as GU make it three out of three

Ahmedabad: Gujarat University defeated Aurangabad University by 80 runs in West Zone Inter-University Cricket Tournament. Batting first GU scored 183, largely thanks to 47 by Nilesh Rathod and 34 by Naman Shah. Rafiq took three for 23. In reply, Aurangabad were all out for 103. Vishal made 31 and was the lone warrior for Aurangabad. For GU, Ruchir Desai took five for 11 in four overs. Pankaj Sutarina claim two wickets and Naman one.

HIP 'N' HAPPENING

It's Fashion Mob

Harsh guides SMPIC home

Harsh Vardharia, a student of the Institute of Commerce, has been selected as the best student of the year. He has secured 100% marks in all his subjects. He is a member of the school sports team and has won several medals. He is also a member of the school debating team and has won several trophies. He is a very hardworking student and is always ready to help his friends. He is a very popular student among his peers and is a very good leader. He is a very good student and is a very good person.

City college students scorch the ramp

City College students have won the first prize in the fashion show competition. They have won the first prize for their original and creative designs. They have also won the first prize for their modeling. They have also won the first prize for their stage performance. They have also won the first prize for their overall performance. They have also won the first prize for their teamwork. They have also won the first prize for their hard work. They have also won the first prize for their dedication. They have also won the first prize for their passion. They have also won the first prize for their talent. They have also won the first prize for their hard work. They have also won the first prize for their dedication. They have also won the first prize for their passion. They have also won the first prize for their talent.

સાન્તાકલોઝ બનીને આયા કોલેજીયલ્સ

સાન્તાકલોઝ બનીને આયા કોલેજીયલ્સ. આ કોલેજીયલ્સમાં આજે સાન્તાકલોઝનું મહત્વનું કાર્યક્રમ યોજાયું હતું. આ કાર્યક્રમમાં આજે આજીવનના સુખ અને શાંતિના આશિર્વાદો આપવામાં આવ્યાં હતાં. આ કાર્યક્રમમાં આજે આજીવનના સુખ અને શાંતિના આશિર્વાદો આપવામાં આવ્યાં હતાં. આ કાર્યક્રમમાં આજે આજીવનના સુખ અને શાંતિના આશિર્વાદો આપવામાં આવ્યાં હતાં.

PRISM

Issue 11
FEB '12

Lens View Image

Alma Mater

- Message Of Good Wishes (1)
- Team Speak (2)
- Editor's Cut (32)
- Best Students Speak (17)
- Peep In The Past (3)
- Debatable Questions (25)

Edge Of Reality

- Comen (28)
- Learning To Donate (28)
- Ethics (29)
- Importance Of A Strong Lady In Household (30)

Life & Beyond

- Reflect Before You Act (41)
- Mirroring: The Essential Part Of Body Language (41)
- Past Life Regression (42)
- Power Of Self Motivation (43)
- A Second Chance (42)

Raising The Veil

- Warli Tradition (44)
- Carbon Footprints (44)
- Interview (45)
- Steve Jobs: An Apple Techno Artist (47)
- Occupy Wall Street (48)
- Real Beauty Lies Within (46)
- Your Human Rights Are Protected By Law (47)

Insane Creativity

- Doodling (37)
- 3D Photography (39)
- Today's Horoscope (38)

Worldwide Flash

- Cloning : The Twin Effect (51)
- Survival Of The Fittest (52)
- Top 5 Festivals Of The World (53)

Gen Z

- There Will Always Remain A Child In You (36)
- Socialisation In Teenagers (34)
- The Years In Which We Grew (35)
- Learning While Studying (34)

Abstract Analysis

- Book Review (23)
- Movie Review (23)
- Destination Review (24)

A Play Of Words (19)

Brain Cramps, LOL, Opinion Polls (27)



MESSAGES OF GOOD WISHES



Shri Sudhir Nanavati
Executive Vice President, GLS.

I am happy to know that the eleventh issue of PRISM has come out and this time too it has to offer something innovative and interesting to its reader. Apart from being a student-teacher effort, PRISM serves as an important interactive tool by giving a detailed account of various activities and interesting articles. While there are several articles that are testimony to the scholarly bent of mind of that both of teachers and students possessed nowadays, there are several lighter entries – redolent of the bitter sweet nuggets of living and learning in college. I acknowledge the efforts of Team-PRISM and convey my blessings to SMPIC and Team-PRISM.

I feel proud to observe the roar of the SMPICIets in form of the eleventh issue of PRISM. It is indeed sense of delight that PRISM continues to bring out the latest talents of the students and give them scope for creative expression. The magazine provides a platform to the SMPICIets for making their presence felt in this immensely competitive world. The magazine is a mirror of the activities of such kind are always appreciated and I convey my best wishes to SMPIC and Team-PRISM.



Shri Devang Nanavati
Hon. Secretary, GLS.

I am pleased to know that the eleventh issue of PRISM is published. I think this year's theme of THE SECOND OUTLOOK will be very popular among the students. The content and outlook of the magazine is very innovative and appealing. My blessings to team PRISM to scale greater heights as they march ahead.



Shri N.R. Shah
Executive Director, GLS

Taking into the account the speed at which the world is moving at an alarming speed, it is apparent that the right education, though not the ultimate answer, is the guiding light that will enable us to retain clarity of thought and vision. We, here at S. M. Patel Institute of Commerce, with awareness and adaptability ingrained in our foundation of a quality education and aspiring the continuous process for attaining the excellence in the small or big world of education. SMPICIets mark their footprints wherever they go. Over the 11 span of years, PRISM the Inhouse magazine has been an imperative mode of accomplishment of our cultural aspirations. By, writing for the magazine, a student leaves behind an indelible mark of their passing through. I congratulate all the five teams of Prism including Marketing, Editing, Graphics and Designing, Cartooning and Typing for their immense perseverance and dedication. I acknowledge their efforts and appreciate the work done by all and convey my blessings to Team-PRISM

LONG LIVE PRISM! LONG LIVE SMPIC!



Dr. Ashwin Purohit
Principal.



Sameer V. Trivedi (C.M.D.)

UNI LEISURE HOLIDAYS (INDIA) PVT. LTD.
TOUR ORGANIZER (International & Domestic)
Air Ticket & Hotel Booking (International & Domestic)



UNI EDUCATION CENTRE

Consultant For
Student Visa & Immigration

U.K., AUSTRALIA, U.S.A., CANADA




SINGAPORE




U.K.




AUSTRALIA



USA



NEW ZEALAND



CANADA








Reg. Off. : G.F., 2, Nir Dhaval Apartment, Nr. Sardar Patel Seva Samaj Hall, Navrangpura,
Ahmedabad - 380009. (Gujarat) INDIA. Tel.: 079-26406455, 40049806, Fax: 079-2640 2046
Email: info@unileisureholidays.com • Web: www.unileisureholidays.com

Jay Avatramani Phone:9712197979

Real Estate and car dealer




Purchase and sale of old cars

VIJAY LAKHWANI
PRITHVI LAKHWANI

PH : 22810100
30218890

Bhagwati
JEWELLERS
GOLD & DIAMOND ORNAMENTS

22, Devlali Bazar, Kubernagar
Ahmedabad-382340



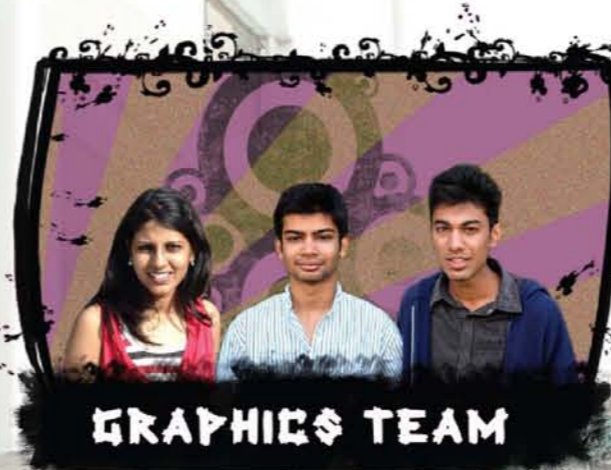
TEAM PRISM



Principal Dr. Ashwin Purohit



3 Editors :
Prof. M.E. Jokhi - Prof. A.M. Bhatt - Prof. B.B. Ansodaria



GRAPHICS TEAM

Khusali, Pratik, Sagar



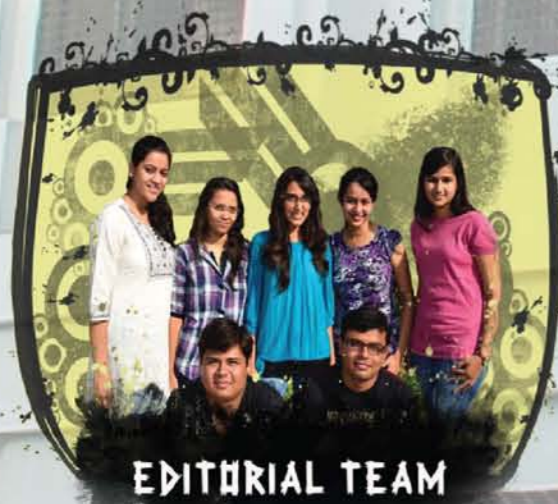
CARTOONING TEAM

Juhi, Danish, Akshat, Porvin, Riddhi, Danish



MARKETING TEAM

Supal, Jayesh, Daivat, Hardik, Aashik, Mahadevan, Abhik, Vignesh, Pinkal, Manan, Palash, Danish, Sanjay, Bhavesh, Varsha, Henisha, Sarayoo, Tanay, Vikas, Harsh, Kaivan, Akash.



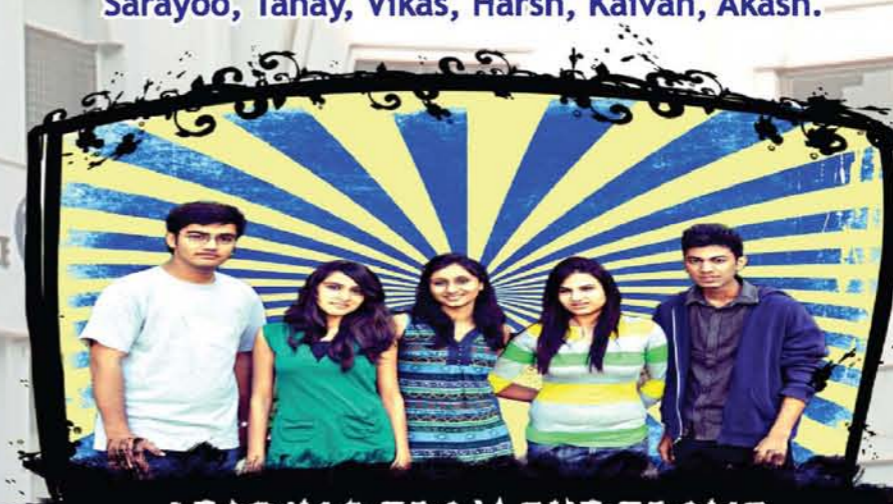
EDITORIAL TEAM

Sneha, Swapnil, Zainab, Radhika, Khyati, Aanshi, Bhargav, Daisy, Sneha, Kruti,



TYPING TEAM

Mitali, Nidhi, Sumruti



LEADING FROM THE FRONT

Supal, Sneha, Juhi, Nidhi, Sagar

Together Everyone Achieves More

Together Everyone Achieves More



Half Ticket™

'Half Ticket' Infinite Fashion Stores: AHMEDABAD - PANCHVATI, C. G. Road. T: +91.79.2644 4040 • BODAKDEV, S. G. Road. T: +91.79.2685 5680
 VADODARA - ALKAPURI, R. C. Dutt Road. T: +91.265.305 3030 ♦ Exclusive Kid's Wear at - AHMEDABAD - SWASTIK, C. G. Road. T: +91.79.2643 0687
 www.halfticket.co.in ♦ facebook/Sweetoo.Apparels ♦ twitter/SweetooApparels SWEETOO APPARELS



Zedex Clothing Pvt. Ltd.

blue buddha®



While most MBAs, do the same work
 as BAs, BScs, BComs, etc..

Ours
 "Manage"



AHMEDABAD • JAIPUR

Knowledge Partner: Shanti Educational Initiatives Limited



ADMISSIONS OPEN (2012-2014)

TWO-YEAR FULL TIME PGDM PROGRAMS

BUSINESS / COMMUNICATIONS MANAGEMENT

WITH 6 MONTHS PAID INTERNSHIP

Shanti Business School (SBS) is a centre of excellence for Management Studies. SBS shall produce sought after industry relevant corporate leaders who are adaptable to the changing socio-economical world order in a globalised environment. This objective is attained through a methodology based on experiential learning, electives with cutting edge content aimed at specialization. Located on a sprawling expanse of Ahmedabad, Shanti Business School is housed in a classy state-of-the-art infrastructure which is propelled by advance technology.

Salient Features:

- Increased Corporate -Readiness
- Compelling Academics
- Universalized Persona
- State-of-the-art Infrastructure
- Technology as a Learning Enabler

Call : 99097 00000 or email : info@shantibschool.edu.in